

COOKIE POLICY

Effective date: 17 September 2026

1. About this policy

This Cookie Policy explains how InToday LTD ("InToday", "we", "us" or "our") uses cookies and similar technologies on our website and online service.

Cookies are small pieces of information stored on or accessed from your device when you use a website or online service.

2. Why we use cookies

Cookies and similar technologies may be used to:

- operate our website and service;
- maintain secure user sessions;
- authenticate users;
- remember privacy and other preferences;
- process subscriptions and payments;
- protect the service against fraud and misuse; and
- understand use of our website where analytics technologies are enabled.

3. Strictly necessary cookies

Some cookies and similar technologies are necessary for our website or service to function.

These may include technologies used for authentication, account sessions, security, payments and remembering privacy preferences.

Our application uses **Clerk** to provide authentication and account functionality.

Our public website and payment/subscription functionality use **Wix**.

Where a cookie is strictly necessary to provide a service requested by the user, consent may not be required.

4. Analytics cookies

We may use analytics technologies to understand how visitors use our website and service.

Where consent is required by law, analytics technologies will not be activated until the user has provided the necessary consent.

5. Marketing cookies

If we use advertising, retargeting or similar marketing technologies, they will be subject to appropriate transparency and consent requirements.

Where consent is required, these technologies will not be activated unless consent has been given.

6. Managing your choices

Where applicable, our website provides controls allowing visitors to manage their cookie preferences.

You can also control cookies using your browser settings. Disabling strictly necessary technologies may affect the operation of certain website or account functionality.

7. Third-party services

Technologies used in connection with our website or service may be provided by third parties, including Wix and Clerk.

Third-party providers may process information in accordance with their own privacy arrangements as well as their contractual arrangements with InToday.

8. Changes to this policy

We may update this Cookie Policy when our website, service or technologies change.

The current version will be published on our website with its effective date.

9. Contact

Questions about our use of cookies can be sent to:

hello@intoday.ai

InToday LTD

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